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Kick Ass With Soy Candles!: Our [No Fail] Pretty-Damn-Reliable Method



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Synopsis

This easy, step-by-step instruction manual is for anyone wanting to learn how to make soy container candles for profit. With so much misinformation on the internet about candle making, IÃ¢â ¬â„¢ve cut out many of the variables so you have a clear, precise place to start in this craft. Once you have a solid place to start and feel grounded youÃ¢â ¬â„¢ll be at a better place to grow your own business as you see fit.Warning: this is a detailed guide! (Painfully detailed some might argue)Within these pages I promise to give you all the down and dirty in this business as I know it. Details on supplies, suppliers, trouble-shooting, learning, and even a little research where applicable.This product-based guide is perfect for those considering candle making as a small business or program fundraiser. I give you specific information to go forward immediately with your own project and evaluate for yourself if this craft is a viable place for your business or fundraiser.I share my mistakes so you can jump ahead to the profit-making in your own venture. Seriously, I canÃ¢â ¬â„¢t even believe the dumb mistakes IÃ¢â ¬â„¢ve made. Fortunately I donÃ¢â ¬â„¢t really believe in dumb mistakes - I believe in learning opportunities at every turn in the road. Let my mistakes give you a solid path to navigate so you can focus on the direction you intend for your own business.YouÃ¢â ¬â„¢ll find links to specific supplies and suppliers I currently use in my own business as well as specific recipes and step-by-step instructions I use to create profitable, quality, all-natural, sellable products. IÃ¢â ¬â„¢ll even tell you the exact wax I use, the specific amount of fragrance oils I use, and what containers have been the most successful and profitable in our business.I include a trouble-shooting section for specific problems commonly experienced in soy candle making and offer specific, tested solutions to help get your project and learning on the right track to success. Want to learn about the adhesion of wax to glass containers? ItÃ¢â ¬â„¢s in here. Want to avoid the dreaded sinkholes in your candles? ThatÃ¢â ¬â„¢s in here, too! I include specific links to suppliers as well as links for additional learning for those interested and a small manufacturing business perspective that I employ every day in my own business. Want to know why I chose the soy wax we currently use in our business? In this guide I tell you what I like about it and about the helpful chemists at the wax manufacturer that helped me learn to use it correctly.Are you interested in the hand-made makers movement? This book will help. I want to be part of your success and invite you to contact me with your projects and questions. I invite you to be part of making this a success by contributing to future updates, too! Hand-made, small, mom & pop manufacturing in the United States is alive and well and IÃ¢â ¬â„¢d love to hear how this book contributed to your own success. If I have succeeded, I believe you will, too. I really do believe that the more we share, the more we all will succeed. These "secrets" aren’t mine to hoard and leave

you struggling on you own to figure out. These "secrets" are just information nuggets I have gathered through trial, error, research, and learning in my own business and I'd be thrilled to know I helped someone else over a hurdle. I know your struggle as a small business owner. I know you don't have access to a research and development department to get your product-based business up and running. (At least I didn't!) I really do want to see small manufacturing businesses grow and thrive, so here's an effort to see that happen. I hope this helps and I'd be thrilled to hear back from you on your successes!

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Customer Reviews

funny , inform and friendly read. this will surely be one of my favorite diy books. now its time to be creative.

Witty and detailed, picking this up was a blast and I can't wait to give these recipes a try after burning the author's actual line of candles. Yippie!

Enjoyable read! Nice to have detailed descriptions right at my finger tips. I know this candlemaking

is trial, error and learn, learn, learn. But, it’s nice to have someone put information there that makes it a little easier! Thank you for sharing your knowledge!

No extensive amount of good information. Seemed like an ad for a particular supplier website. More information available free on internet

This was a great read for me as a beginner. It was quick, but I liked that Lisa shared what she did, what worked and what didn’t.

Love this book! Lisa explains everything is easy terms and is very funny! Would recommend to anyone starting out as a business or just a weekend hobby, great fun and you get the satisfaction of making something useful and that all will enjoy.

Just scanned through it, but I will read it and possibly use it to make soy candles this fall.

Kept me entertained on a road trip, educated and I stayed awake. Thanks for all the tips and tricks of the trade. BTW no grammar mess ups ;)

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